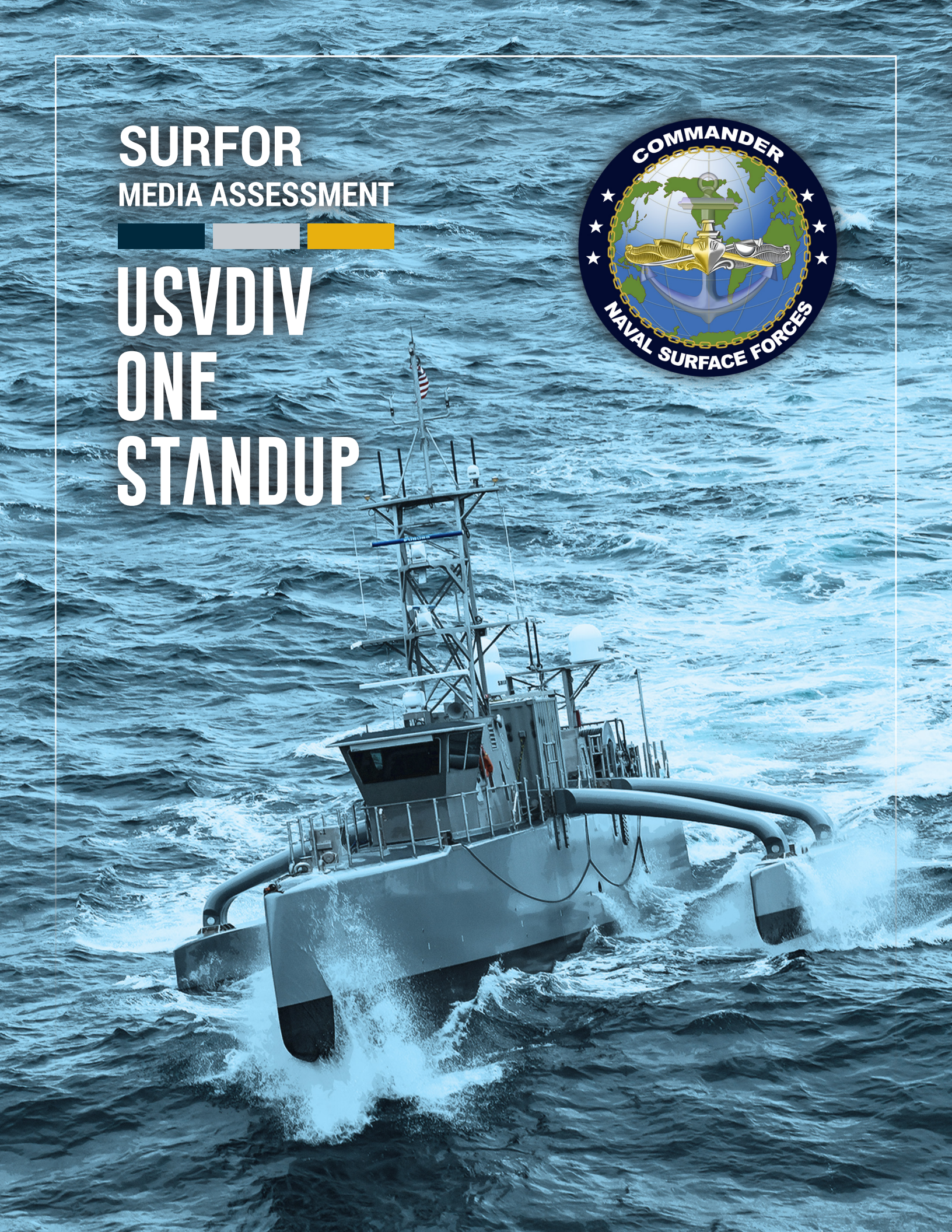
SURFOR
MEDIA ASSESSMENT

USVDIV ONE STANDUP



USVDIV ONE STANDUP

Commander, Naval Surface Force, U.S. Pacific Fleet Public Affairs **assessed external news articles published** after the standup of Unmanned Surface Vessel Division One (USVDIV 1) **from May 16-18.**

TOP QUOTES

"We expect to get three additional USVs in the next couple of years. Two will come from the Ghost Fleet Overlord program, and the third is being purposed-built as a prototype, from the ground up."

Capt. Jeff Heames

"To meet the challenges of the 21st Century, we must continue to innovate the surface force. USVDIV One will accelerate the delivery of credible and reliable unmanned systems in conjunction with increasingly capable manned platforms into the fleet."

Cmdr. Jeremiah Daley

"USVDIV 1 will be a catalyst for innovation as we employ unmanned surface capabilities in the Pacific Fleet. The implementation of unmanned systems will increase decision speed and lethality to enhance our warfighting advantage."

Vice Adm. Roy Kitchener

100%

- Positive - Neutral

9

Nine (9) articles were published. The coverage was one hundred percent (100%) neutral to positive in sentiment and articles were primarily from trade publications. There was at least one Navy message present in each article.

TOP THEMES

Integration between manned and unmanned capabilities – 4

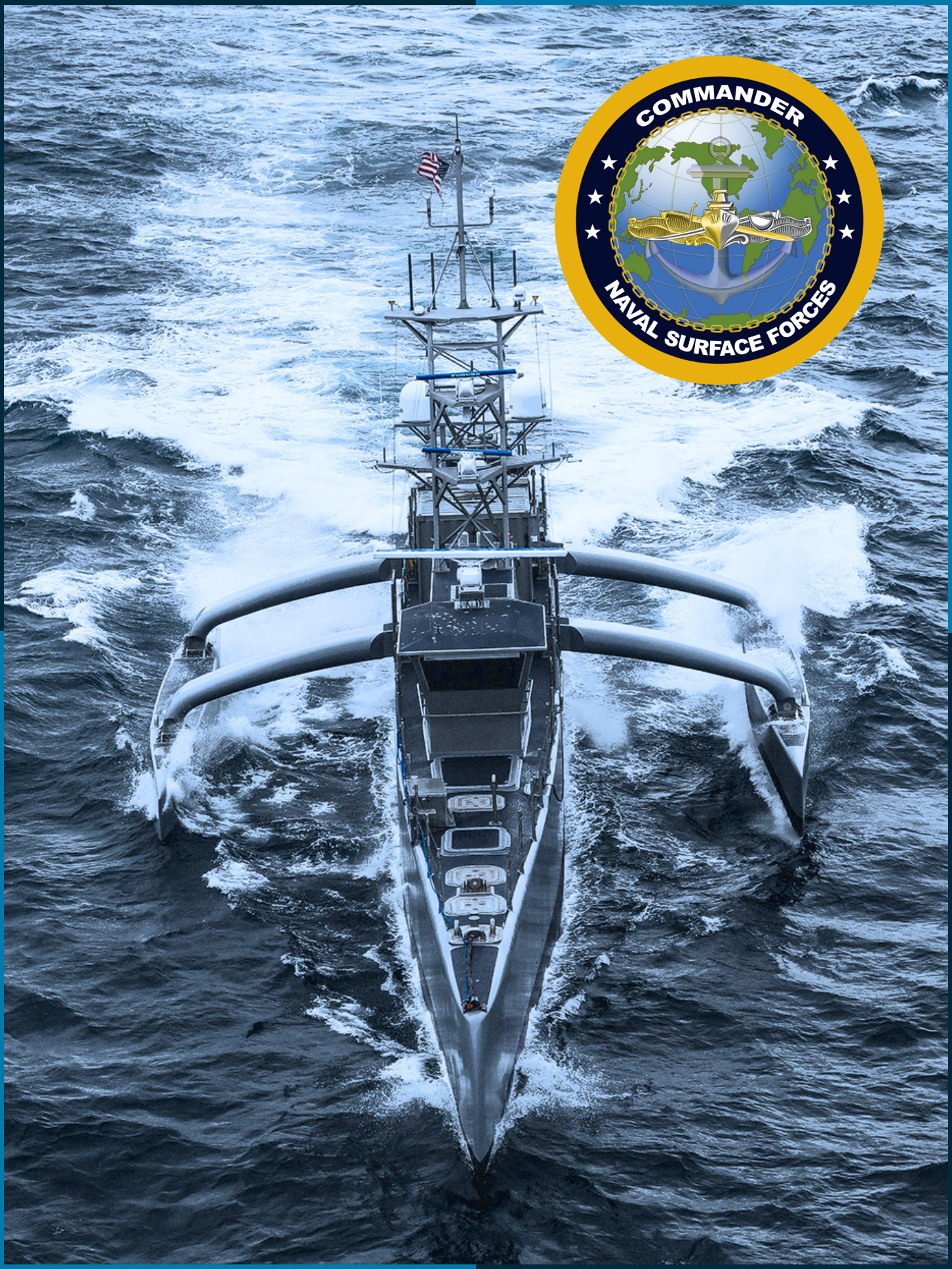
Plans to receive three additional USVs – 5

Unmanned Involvement in RIMPAC 2022 – 2

WAY FORWARD

Four articles mentioned the integration of manned and unmanned capabilities in the future fleet, and two mentioned USV participation in RIMPAC 2022. Media are interested in updates about USVs performing alongside manned platforms. Recommend follow up with media after RIMPAC 2022 USV operations are complete.

Five articles mentioned that USVDIV 1 plans to receive three additional USVs in the coming years. Recommend public affairs officers consider announcing milestone updates and the delivery of the new USVs.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NAVAL SURFACE FORCES